

**INVOICE NO.**

NA523805

**INVOICE DATE**

1/4/2018

**BILL CYCLE**

201712

**INVOICE DUE DATE**

1/28/2018

STRATEGIC MEDIA SVC. INC. (NASH)  
400 BROADACRES DR STE 3,  
BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
STRATEGIC MEDIA SVC. INC. (NASH)	22401	SHANE REEVES ST. SENATE-NAS-NCC	24458

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
NA372900	Nashville	TV	\$15,150.00	44	44

**INVOICE NOTES**

62486131 e3360 POL BOWL OTO-Soft

Gross Advertising Total	\$15,150.00
Agency Commission	(\$2,272.50)
Rep Commission	(\$1,674.08)
<b>Net Advertising Total</b>	<b>\$11,203.42</b>

**Terms:** Net 30 Days  
**Mail to:** COMCAST SPOTLIGHT  
PO BOX 409558  
ATLANTA, GA 30384-9558

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## AFFIDAVIT

**Product:** BOWL Pkg-Soft zo  
**Estimate No:** 3360  
**Campaign No:**

**Comcast Order No:** NA372900  
**TIM Est No:** 1280414  
**AE Name:** NCC - NAS DC

**Market:** Nashville  
**Contract Type:** Single

### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1169294	SR1701TVH	MAN/SHELB/TULL/8178, Murfree TN U-Verse/4286, MURFREESBORO/3594, STC CHAPEL HILL/3289	ESPN, FS1	44	\$15,150.00

### Channel Summary

Network	Zone	Spot ID	Spots	Cost
ESPN	MAN/SHELB/TULL/8178	NE1169294	12	\$4,200.00
ESPN	Murfree TN U-Verse/4286	NE1169294	7	\$700.00
ESPN	MURFREESBORO/3594	NE1169294	11	\$8,250.00
ESPN	STC CHAPEL HILL/3289	NE1169294	12	\$900.00
FS1	MAN/SHELB/TULL/8178	NE1169294	1	\$350.00
FS1	MURFREESBORO/3594	NE1169294	1	\$750.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
12-27-17	ESPN	MAN/SHELB/TULL/8178	1:44PM	SR1701TVH	30	57	\$350.00	
12-27-17	ESPN	MAN/SHELB/TULL/8178	7:05PM	SR1701TVH	30	62	\$350.00	
12-27-17	ESPN	MAN/SHELB/TULL/8178	9:00PM	SR1701TVH	30	67	\$350.00	
12-27-17	ESPN	Murfree TN U-Verse/4286	1:44PM	SR1701TVH	30	40	\$100.00	
12-27-17	ESPN	Murfree TN U-Verse/4286	6:02PM	SR1701TVH	30	45	\$100.00	
12-27-17	ESPN	Murfree TN U-Verse/4286	9:01PM	SR1701TVH	30	50	\$100.00	
12-27-17	ESPN	MURFREESBORO/3594	1:44PM	SR1701TVH	30	22	\$750.00	
12-27-17	ESPN	MURFREESBORO/3594	5:04PM	SR1701TVH	30	27	\$750.00	
12-27-17	ESPN	MURFREESBORO/3594	9:01PM	SR1701TVH	30	32	\$750.00	
12-27-17	ESPN	STC CHAPEL HILL/3289	1:36PM	SR1701TVH	30	5	\$75.00	
12-27-17	ESPN	STC CHAPEL HILL/3289	7:14PM	SR1701TVH	30	10	\$75.00	
12-27-17	ESPN	STC CHAPEL HILL/3289	9:09PM	SR1701TVH	30	15	\$75.00	
12-28-17	ESPN	MAN/SHELB/TULL/8178	2:58PM	SR1701TVH	30	58	\$350.00	
12-28-17	ESPN	MAN/SHELB/TULL/8178	7:00PM	SR1701TVH	30	63	\$350.00	
12-28-17	ESPN	MAN/SHELB/TULL/8178	10:37PM	SR1701TVH	30	68	\$350.00	
12-28-17	FS1	MAN/SHELB/TULL/8178	8:49PM	SR1701TVH	30	70	\$350.00	
12-28-17	ESPN	Murfree TN U-Verse/4286	1:03PM	SR1701TVH	30	41	\$100.00	
12-28-17	ESPN	Murfree TN U-Verse/4286	8:54PM	SR1701TVH	30	51	\$100.00	
12-28-17	ESPN	MURFREESBORO/3594	1:03PM	SR1701TVH	30	23	\$750.00	
12-28-17	ESPN	MURFREESBORO/3594	7:00PM	SR1701TVH	30	28	\$750.00	
12-28-17	ESPN	MURFREESBORO/3594	8:54PM	SR1701TVH	30	33	\$750.00	
12-28-17	FS1	MURFREESBORO/3594	10:25PM	SR1701TVH	30	35	\$750.00	
12-28-17	ESPN	STC CHAPEL HILL/3289	12:33PM	SR1701TVH	30	6	\$75.00	
12-28-17	ESPN	STC CHAPEL HILL/3289	6:22PM	SR1701TVH	30	11	\$75.00	
12-28-17	ESPN	STC CHAPEL HILL/3289	10:00PM	SR1701TVH	30	16	\$75.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
12-29-17	ESPN	MAN/SHELBI/TULL/8178	3:41PM	SR1701TVH	30	56	\$350.00	
12-29-17	ESPN	MAN/SHELBI/TULL/8178	5:41PM	SR1701TVH	30	60	\$350.00	
12-29-17	ESPN	MAN/SHELBI/TULL/8178	10:35PM	SR1701TVH	30	66	\$350.00	
12-29-17	ESPN	Murfreesboro TN U-Verse/4286	9:29PM	SR1701TVH	30	49	\$100.00	
12-29-17	ESPN	MURFREESBORO/3594	1:10PM	SR1701TVH	30	21	\$750.00	
12-29-17	ESPN	MURFREESBORO/3594	6:19PM	SR1701TVH	30	25	\$750.00	
12-29-17	ESPN	STC CHAPEL HILL/3289	12:42PM	SR1701TVH	30	4	\$75.00	
12-29-17	ESPN	STC CHAPEL HILL/3289	6:53PM	SR1701TVH	30	8	\$75.00	
12-29-17	ESPN	STC CHAPEL HILL/3289	9:02PM	SR1701TVH	30	14	\$75.00	
12-30-17	ESPN	MAN/SHELBI/TULL/8178	1:02PM	SR1701TVH	30	54	\$350.00	
12-30-17	ESPN	MAN/SHELBI/TULL/8178	3:38PM	SR1701TVH	30	59	\$350.00	
12-30-17	ESPN	MAN/SHELBI/TULL/8178	10:20PM	SR1701TVH	30	64	\$350.00	
12-30-17	ESPN	Murfreesboro TN U-Verse/4286	3:38PM	SR1701TVH	30	42	\$100.00	
12-30-17	ESPN	MURFREESBORO/3594	1:03PM	SR1701TVH	30	19	\$750.00	
12-30-17	ESPN	MURFREESBORO/3594	3:38PM	SR1701TVH	30	24	\$750.00	
12-30-17	ESPN	MURFREESBORO/3594	7:40PM	SR1701TVH	30	29	\$750.00	
12-30-17	ESPN	STC CHAPEL HILL/3289	12:18PM	SR1701TVH	30	2	\$75.00	
12-30-17	ESPN	STC CHAPEL HILL/3289	3:05PM	SR1701TVH	30	7	\$75.00	
12-30-17	ESPN	STC CHAPEL HILL/3289	9:46PM	SR1701TVH	30	12	\$75.00	

Order# NA372900 Total: \$15,150.00



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## BILL TO

STRATEGIC MEDIA SVC. INC. (NASH)  
400 BROADACRES DR STE 3,  
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**REMITTANCE**

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Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
STRATEGIC MEDIA SVC. INC. (NASH)	22401	SHANE REEVES ST. SENATE- NAS-NCC	24458

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** COMCAST SPOTLIGHT  
PO BOX 409558

**Note:** Please include invoice  
numbers on all checks.

ATLANTA, GA 30384-9558

**Special Note:** For Billing Inquiries:  
Ask\_Busops@comcast.com

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**Net Balance Due****\$11,203.42**

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We accept checks, money orders, and all major credit cards.

To pay via credit card, please log into our online portal at [www.comcastinvoices.com](http://www.comcastinvoices.com) or call us at 866-531-1721.